

**LISTOWEL INTERNATIONAL
STORYTELLING FESTIVAL**

Sustainability Policy 2026

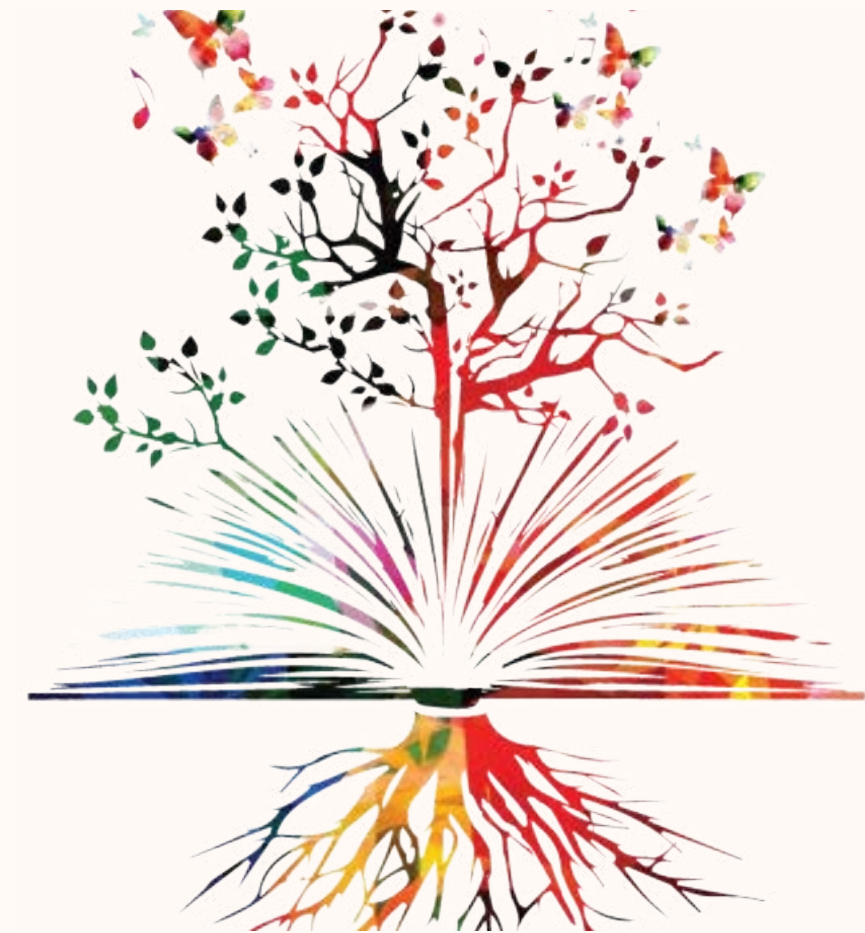
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Overview

As the producers of Listowel International Storytelling Festival, Kerry Writers' Museum is committed to implementing a sustainable festival model and developing a road map that will enable us to minimise the festivals environmental impact. This document outlines our commitments across 5 key areas that demonstrate our efforts to promote environmental stewardship and social responsibility.

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Policy Statement

At the Listowel International Storytelling Festival, we believe stories connect us not only to each other but also to the world we share. We are committed to delivering an outstanding cultural experience while minimising our environmental impact and promoting social responsibility. We aim to lead by example through sustainable practices that reduce our carbon footprint, conserve resources and support local communities.

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Our Sustainability *Objectives*

- Minimize environmental impacts across all events
- Promote circular economy principles: reduce, reuse, and recycle
- Prioritize ethical and local sourcing
- Engage attendees, vendors, and partners in sustainable practices
- Monitor and transparently report sustainability performance

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Reducing Waste

- Digital-first approach for tickets, programmes, and promotion – minimising printed materials wherever possible.
- Reusable signage and display materials, designed for multiple years of use.
- Clearly marked recycling and compost bins at all venues.

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Supporting Low-Impact Travel

- Encouraging audiences to walk, cycle, or use public transport to events.
- Promoting carpooling for out-of-town venues such as heritage tours and bog walks.

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Sustainable Hospitality

- Prioritising reusable cups, plates, and cutlery at catered events.
- Working with local suppliers to reduce food miles and support the Kerry economy.

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Partnering Locally

- Showcasing local crafts, books, and produce, supporting the community and reducing
- environmental footprint.
- Collaborating with venues and partners who share our environmental values.

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Sustainable Storytelling

- Programming events that explore themes of nature, heritage, and sustainability.
- Encouraging artists to adopt environmentally conscious practices in travel and performance.
- Using recycled and repurposed materials in our workshops, turning creativity into a hands-on lesson in environmental care.

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How You Can Help



Sustainable Hospitality

Support local businesses and eco-conscious vendors during your visit.



Reducing Waste

Dispose of waste in the correct bins provided.
Bring your own reusable bottle or cup.



Sustainable Travel

Choose walking, cycling, or public transport where possible.

Listowel International Storytelling Festival 2026 is proud to join the growing movement of cultural events working to protect our planet. Together, we can ensure that the stories we tell today help create a brighter, greener tomorrow.



Visit our website:

www.kerrywritersmuseum.com



Social media handle:

[@kerrywritersmuseum](https://www.instagram.com/kerrywritersmuseum)