

## **Listowel International Storytelling Festival – Green Policy 2025**

Celebrating Stories, Protecting Our Planet

At the Listowel International Storytelling Festival, we believe stories connect us not only to each other but also to the world we share. As part of our commitment to sustainability, this year's festival will be our greenest yet, taking practical steps to reduce our environmental impact while inspiring others to do the same.

### **Our Commitments for 2025**

#### **Reducing Waste**

- Digital-first approach for tickets, programmes, and promotion – minimising printed materials wherever possible.
- Reusable signage and display materials, designed for multiple years of use.
- Clearly marked recycling and compost bins at all venues.

#### **Supporting Low-Impact Travel**

- Encouraging audiences to walk, cycle, or use public transport to events.
- Promoting carpooling for out-of-town venues such as heritage tours and bog walks.

#### **Sustainable Hospitality**

- Prioritising reusable cups, plates, and cutlery at catered events.
- Working with local suppliers to reduce food miles and support the Kerry economy.

#### **Partnering Locally**

- Showcasing local crafts, books, and produce, supporting the community and reducing environmental footprint.
- Collaborating with venues and partners who share our environmental values.

#### **Sustainable Storytelling**


- Programming events that explore themes of nature, heritage, and sustainability.
- Encouraging artists to adopt environmentally conscious practices in travel and performance.
- Using recycled and repurposed materials in our Celtic Warrior Workshop, turning creativity into a hands-on lesson in environmental care.


## Listowel International Storytelling Festival – Green Policy 2025

### How You Can Help

- Bring your own reusable bottle or cup.
- Choose walking, cycling, or public transport where possible.
- Dispose of waste in the correct bins provided.
- Support local businesses and eco-conscious vendors during your visit.

The Listowel International Storytelling Festival 2025 is proud to join the growing movement of cultural events working to protect our planet. Together, we can ensure that the stories we tell today help create a brighter, greener tomorrow.

 Festival Dates: Thursday 18th – Sunday 21st September 2025

 Full Programme: [kerrywritersmuseum.com/storytelling-festival-2025](http://kerrywritersmuseum.com/storytelling-festival-2025)

